

HOW TO BLEACH THE SNOW MILK WAY



THE STEP-BY-STEP
GUIDE TO
**AMAZING
BLEACH ART**
EVERY TIME



EASY
TO FOLLOW
STEPS



BEAUTIFUL
RESULTS
EVERY TIME



SAFE
& EFFECTIVE
METHODS



PRO TIPS
& CREATIVE
IDEAS



THE SNOW MILK
FORMULA THAT
CHANGES EVERYTHING

CREATE FEARLESSLY. **MAKE YOUR MARK.** 



WHAT BLEACH DO YOU USE?

THE BLEACH USED BY SNOW MILK



THE BLEACH USED:

CLORALLEN BLEACH

This is the main bleach used in many Snow Milk wearable art pieces.



<https://amzn.to/3PzXNhl>



SNOW MILK BLEACH FORMULA

50% BLEACH + 50% WATER

This mixture gives a balance between strong bleaching power, softer gradients, better spray control, and reduced fabric damage.

A stronger bleach ratio can destroy fabric faster and create harsh edges, while adding water slows the reaction and creates more natural textures.



WHY THIS BLEACH?

Over years of experimenting with wearable art, this bleach consistently produced:

- Bold reactions
- Interesting color shifts
- Reliable spray performance
- Strong contrast on dark garments

Every fabric reacts differently, but this mixture became one of the core formulas used throughout Snow Milk bleach art.

UNPREDICTABLE.
UNCONTROLLED.
UNIQUE.



HOW IT WORKS

Bleach removes the dye from the fabric, not the fabric itself. The color you see depends on the original dye, fabric type, and how long the bleach sits.



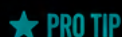
SPRAY / APPLY



LET IT REACT



WATCH THE MAGIC



PRO TIP Always test a hidden section first. Wait a few minutes and watch how the fabric reacts before going all in.

SAME MIX, DIFFERENT FABRICS, DIFFERENT RESULTS



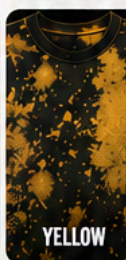
ORANGE



BROWN



TAN



YELLOW



GRAY



ALMOST WHITE

The unpredictability is part of what makes bleach art unique.



SAFETY FIRST

- Never mix bleach with ammonia, vinegar, alcohol, or other household cleaners.
- Always work in a well-ventilated area.
- Wear gloves and eye protection.
- Keep away from children and pets.
- Wash your hands and tools after use.



WEAR GLOVES



EYE PROTECTION



VENTILATION IS KEY



NEVER MIX CHEMICALS



WASH UP AFTERWARD



"BLEACH IS UNPREDICTABLE.
THAT'S WHAT MAKES IT ART."

SNOW MILK



BLEACH SPRAY APPLICATION

CONTROL
YOUR SPRAY,
CONTROL YOUR
ART.



THE RIGHT SPRAY. THE RIGHT CONTROL. BETTER RESULTS.

How you apply bleach is just as important as the bleach itself.

Your spray bottle can completely change the outcome of your design.

Different tools. Different textures. Different effects.

1 REGULAR SPRAY BOTTLE

BEST FOR:

- ✓ Large areas
- ✓ Bold textures
- ✓ Drips & splatters
- ✓ Quick coverage



REGULAR SPRAY
BOTTLE (LINK)



<https://amzn.to/4dYsLcy>

GREAT FOR
BEGINNERS &
EXPRESSIVE
DESIGNS.

Affordable, easy to use,
and perfect for getting
started with bleach art.

2 PUMP SPRAY BOTTLE

BEST FOR:

- ✓ Even, consistent coverage
- ✓ Fine mist control
- ✓ Finer details
- ✓ Layering & gradients



PUMP SPRAY
BOTTLE (LINK)



<https://amzn.to/49hPm1d>

DELIVERS A MORE
EVEN SPRAY FOR
PROFESSIONAL
RESULTS.

Pump for pressure,
sprays a fine mist
that gives you more
control and smoother
results.



SPRAY TECHNIQUE MATTERS

- Always test on a hidden area first.
- Keep your hand moving.
- Don't oversaturate in one spot.
- Light layers build better results.
- Different distances = different effects.
- Angles change the direction and flow.

SPRAY DISTANCE GUIDE

CLOSE (2-4 INCHES)



Strong impact, big
drops, high contrast,
more texture.

MEDIUM (6-10 INCHES)



Balanced spray,
good for most general
applications.

FAR (12-18 INCHES)



Softens the effect,
creates a light mist,
great for fades.

VERY FAR (18+ INCHES)



Very soft, subtle
bleaching, perfect for
building layers.



YOUR BLEACH MIX

The same mix from Page 1
works best for spraying:

**50% BLEACH
+ 50% WATER**

This ratio gives you control,
prevents damage, and creates
better textures.

SAME MIX. DIFFERENT TOOLS. DIFFERENT RESULTS.

REGULAR SPRAY BOTTLE

More texture, bigger drops, more random.



PUMP SPRAY BOTTLE

More even coverage, smoother fades.



Experiment. Every fabric reacts differently. That's what makes bleach art unique.



IMPORTANT TIPS

- Always wear gloves.
- Work in a well-ventilated area.
- Cover your workspace and protect surrounding areas.
- Avoid getting bleach on parts of the fabric you want to stay dark.
- Rinse your spray bottles after each use.



PRO TIP

Build your design in layers. Start light,
let it react, then build more if needed.
You can always add more...
you can't take it away.



YOUR TOOL IS YOUR BRUSH.
HOW YOU SPRAY IS YOUR **STYLE.**

SNOW
MILK



FABRIC SPRAY PAINT CAN ALSO BE USED

MORE COLOR. MORE CONTROL. MORE POSSIBILITIES.

ANOTHER
POWERFUL TOOL
FOR YOUR
CREATIONS.



Fabric spray paint is a great alternative (or addition) to bleach.
It gives you vibrant color, clean coverage, and long-lasting results.
Perfect for adding detail, layers, and pops of color to any fabric project.



TULIP COLORSHOT INSTANT FABRIC SPRAY PAINT

Permanent color spray-on fabric paint, 3oz.

<https://amzn.to/3Q19nT4>



FAST & EASY

Quick dry formula lets you spray and keep creating without long waits.



PERMANENT

Dries permanently into the fabric and will not crack, peel, or flake.



SOFT & WASHABLE

Dries soft to the touch and is machine washable once dry.

GREAT FOR:

- ✓ Adding color without bleaching
- ✓ Stenciling and sharp designs
- ✓ Highlighting details and edges
- ✓ Layering over bleached or dyed fabrics
- ✓ Creating bold, vibrant effects

USE IT ALONE
OR COMBINE IT
WITH BLEACH
FOR UNIQUE
RESULTS!



SPRAY TECHNIQUE MATTERS

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SPRAY DISTANCE GUIDE

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Strong impact, big drops, high contrast, more texture.

MEDIUM (6-10 INCHES)



Balanced spray, good for most general applications.

FAR (12-18 INCHES)



Softens the effect, creates a light mist, great for fades.

VERY FAR (18+ INCHES)



Very soft, subtle color, perfect for building layers.



WORKS GREAT ON

- 100% Cotton
- Cotton/Poly Blends
- Polyester
- Canvas
- Denim
- And more!

Always test first. Some synthetic fabrics may require heat setting for best results.

SAME TOOL. DIFFERENT TECHNIQUES. DIFFERENT RESULTS.

DIRECT SPRAY

Bold, strong color with high impact.



STENCIL

Sharp, clean designs.



GRADIENT

Smooth fades and transitions.



LAYERING

Build depth and rich color.



DETAIL WORK

Perfect for fine lines and accents.



IMPORTANT

- Always wear gloves.
- Work in a well-ventilated area.
- Cover your workspace and protect surrounding areas.



PRO TIP

Combine fabric spray paint with bleach reactions for next-level effects. Spray, bleach, rinse, repeat — endless possibilities.



MORE TOOLS. MORE TECHNIQUES.
MORE WAYS TO MAKE YOUR ART **UNIQUE**.

SNOW
MILK



HOW LONG TO KEEP BLEACH IN FOR

THE RIGHT TIME. THE RIGHT RESULTS.

TIME IT RIGHT
FOR THE PERFECT
BLEACH EFFECT.



Leaving bleach in too little won't show the effect you want.

Leaving it in too long can weaken the fabric.

Here's the sweet spot for bold, even results every time.

KEEP BLEACH IN FOR 5-10 MINUTES

- ✓ Perfect for most techniques and effects
- ✓ Gives bold, even results
- ✓ Helps maintain fabric strength



THEN WASH IN COLD WATER

- ✓ Helps stop the bleach reaction
- ✓ Prevents unwanted fading or damage
- ✓ Keeps fabric from shrinking and maintains fit

THE PROCESS

1 APPLY BLEACH



Apply bleach using your preferred method. Make sure your design is saturated.

2 LET IT WORK



Keep bleach in for **5-10 minutes**. This is the ideal time range for most fabrics and effects.

3 RINSE IN COLD WATER



Rinse thoroughly in **cold water** until the water runs clear.

4 WASH & DRY



Wash as usual in **cold water** and dry. Your unique design is set and ready to wear!



WHY THIS MATTERS

Bleach continues to work the longer it stays on the fabric. 5-10 minutes is the perfect window for strong results without over-processing.

ADJUST IF NEEDED

Every fabric and technique is different. Test on a scrap first and adjust time if needed.

LESS TIME (UNDER 5 MIN)



Lighter effect, softer look.

PERFECT TIME (5-10 MIN)



Bold, even results with good contrast.

MORE TIME (OVER 10 MIN)



Very light areas, weaker fabric.



IMPORTANT TIPS

- Always wear gloves.
- Work in a well-ventilated area.
- Rinse in **cold water only** to stop the bleach reaction.
- Don't let bleach dry on the fabric.

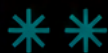


Check often for the look you want. You can always rinse early, but you can't undo over-bleaching.



PRO TIP

For deeper color removal, repeat the process after the first wash and dry if needed. Build your design in layers!



RIGHT TIME. COLD RINSE. BETTER RESULTS.
MAKE IT **COUNT**.

SNOW
MILK



VENTILATION

BREATHE SAFE. CREATE MORE.

ALWAYS WORK IN A WELL VENTILATED AREA.

FRESH AIR
KEEPS YOU SAFE
AND YOUR COLORS
VIBRANT.



Bleach fumes and spray particles can be harmful when inhaled or when they build up in enclosed spaces. Proper ventilation is one of the most important steps to protect your health and get the best results.

BEST PRACTICE:

WORK IN WELL VENTILATED AREAS

- ✓ Work outdoors when possible.
- ✓ Open windows and doors to create cross ventilation.
- ✓ Use fans to keep air moving and prevent fumes from building up.
- ✓ Avoid small, enclosed spaces like bathrooms, closets, or basements.
- ✓ Take breaks and step outside for fresh air if working for long periods.



POOR VENTILATION CAN CAUSE:



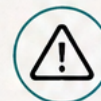
Dizziness and headaches



Irritation to lungs, eyes, and skin



Strong fumes and discomfort



Long term health risks with repeated exposure

RECOMMENDED PROTECTION

FULL FACE RESPIRATOR MASK

A full face respirator helps protect you from airborne fumes, spray particles, and vapors while working with bleach or chemicals.

- ✓ Full face protection for eyes, nose & mouth
- ✓ Filters out organic vapors and fumes
- ✓ Reusable with replaceable cartridges
- ✓ Adjustable straps for a secure, comfortable fit



RECOMMENDED MASK:

Full Face Organic Vapor Respirator Mask

Reusable with replaceable filters



VIEW ON AMAZON

<https://amzn.to/4nQfmXq>

VENTILATION SETUP IDEAS



FANS

Use box fans or exhaust fans to move air out.



OPEN WINDOWS

Create cross airflow by opening windows on opposite sides.



OPEN DOORS

Keep doors open to allow fresh air to circulate.



WORK OUTSIDE

The safest option whenever weather allows.

IMPORTANT REMINDERS

- Never mix bleach with ammonia, vinegar, alcohol, or other cleaning products.
- Always read and follow all product labels.
- Wear gloves, eye protection, and a respirator when spraying or bleaching.
- Keep your workspace clean and organized.
- Your health comes first. Take care of yourself so you can keep creating.



SAFETY IS PART OF THE ART

A safe environment helps you focus, experiment, and create without limits.



MORE RESOURCES

Download the free Snow Milk Bleach Handbook for full safety tips, techniques, and more.

realsnowmilk.com/pages/free-bleach-guide



NEUTRALIZING & SETTING

THE FINAL STEP. LOCK IN THE LOOK.

SIMPLE
STEPS FOR
CLEAN RESULTS
EVERY TIME.



Because you're using a 50/50 bleach mixture, the process is simple.
A quick cold water wash is all you need to neutralize and set your design.
No special solutions. No extra steps.

THE KEY:

50/50 MIXTURE = EASY NEUTRALIZE

With a 50% bleach, 50% water mixture, the bleach is diluted at the perfect strength for safe, controlled results. To neutralize, simply wash in cold water.



COLD WATER

Use cold water to stop the bleach reaction.



NO HOLES

Proper misting and 50/50 mixture means no holes, no damage.



AIR DRY

Air drying is best for preserving your design and the fabric.



WASH IN COLD WATER

That's it. Simple, safe, effective.

THE PROCESS

1 RINSE IN COLD WATER



Rinse your garment inside out in cold water until the water runs clear.

2 GENTLY SQUEEZE



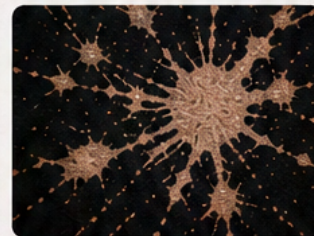
Gently squeeze out excess water. Do not wring or twist the fabric.

3 AIR DRY



Air drying is best. Hang in a well-ventilated area out of direct sunlight.

4 ENJOY YOUR DESIGN



Your design is set and ready to wear. No holes, no damage, just wearable art.



SPRAYING TIP MIST, DON'T SOAK

When spraying, just mist the garment. You don't need to soak it. A light mist gives you more control, better detail, and cleaner results.

- ✓ Mist for soft fades and textures
- ✓ Mist for strong contrast and sharp details
- ✓ Mist for even, controlled lightening

LESS IS MORE. CONTROL IS EVERYTHING.

WHY IT WORKS

The 50/50 mixture is strong enough to create bold results, yet gentle enough that a cold water rinse stops the reaction immediately.

OPTIONAL NEUTRALIZING (ADVANCED)

Some artists use hydrogen peroxide to help stop bleach reactions instantly.

For the Snow Milk 50/50 bleach method, rinsing in cold water is usually enough.

Useful for:

- Heavier bleach saturation
- Layered bleaching
- Soaking techniques
- Stopping reactions faster

HYDROGEN PEROXIDE 3%
Optional neutralizer for advanced use.



<https://amzn.to/4uwsy6b>



VENTILATION STILL MATTERS

Always work in a well ventilated area and wear proper protection. See Page 5 for ventilation and safety tips.



WEARABLE ART. MADE TO LAST.

Proper misting, cold water rinse, and air drying = no holes, no damage, just clean, wearable art that lasts.



CREATE FREELY. STAY SAFE. MAKE WEARABLE ART.





CHOOSING THE RIGHT GARMENTS

BETTER GARMENTS. BRIGHTER RESULTS.

THE FABRIC
YOU CHOOSE
MAKES ALL
THE DIFFERENCE



The right garment is key to getting the most brightest, strongest bleach results. The fabric type, color, and blend all affect how your design comes out.



BEST RESULTS

100% COTTON OR HIGH COTTON %

Garments that are 100% cotton or high in cotton percentage produce the most brightest, strongest bleach results.

- ✓ Absorbs bleach evenly
- ✓ Creates strong contrast
- ✓ Delivers the brightest fades and details
- ✓ Ideal for wearable art



100% COTTON =
MAXIMUM BRIGHTNESS



AVOID THESE

HEATHER & FLORESCENT COLORS

Some fabrics and colors just don't bleach well, no matter what the cotton percentage says on the label.

- ✗ Heather fabrics won't bleach at all
- ✗ Fluorescent colors don't bleach well
- ✗ Results will be dull or uneven
- ✗ Save yourself the time and stay away

RECOMMENDED GARMENTS

BEST T-SHIRTS FOR BLEACH ART



Gildan Men's Crew T-Shirts
(6-Pack)

- ✓ 100% preshrunk cotton
- ✓ Classic fit
- ✓ Durable and consistent quality
- ✓ Perfect for bold bleach results

VIEW ON AMAZON



<https://amzn.to/42VyF8d>

BEST HOODIES FOR BLEACH ART



Hanes Men's Ultimate
Sweatshirt Hoodie

- ✓ Heavyweight fleece
- ✓ Soft, durable, and warm
- ✓ Great for layering bleach designs
- ✓ Holds up wash after wash

VIEW ON AMAZON



<https://amzn.to/4vdgoiA>

QUICK TIPS FOR BETTER RESULTS



CHOOSE COTTON

100% cotton or high cotton blends give you the brightest bleach results.



CHECK THE LABEL

Look for "100% Cotton" or 90%+ cotton content for the best outcome.



SKIP HEATHER

Heather fabrics are made with polyester fibers that won't bleach.



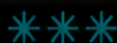
AVOID FLORESCENT

Fluorescent dyes resist bleach and will result in dull or weak fades.



TEST FIRST

Always test a small area if you're unsure about the fabric.



RIGHT GARMENT. RIGHT TECHNIQUE. REAL SNOW MILK RESULTS.





BLEACH PATTERNS

ENDLESS POSSIBILITIES

DIFFERENT TECHNIQUES. UNIQUE RESULTS. YOUR STYLE.

EACH PATTERN
CAN BE CUSTOMIZED
WITH MORE OR LESS
BLEACH, DIFFERENT
TOOLS, AND
CREATIVITY.

Bleach is a powerful creative tool. With simple methods you can create a wide variety of patterns, textures, and effects. Here are some popular looks to inspire your next design.



SPRAY TECHNIQUES

MIST SPLATTER



Light mist for a soft, starry, speckled effect.

HEAVY SPLATTER



More pressure for bold splashes and high contrast.

CENTER BURST



Spray outward from the center for a burst effect.

SIDE SWEEP



Spray at an angle for movement and flow.

GRADIENT FADE



Light layers create a smooth fade or ombre.

FOLD, WRAP & RESIST TECHNIQUES

CRUMPLE



Crumple the garment and spray for organic marble-like textures.

SPIRAL



Twist into a spiral, secure with ties, and spray for a classic swirl.

BULLSEYE



Pinch and tie multiple points for circular bullseye patterns.

STRIPES



Fold accordion-style, clamp or tie, and spray for bold stripes.

ICE DYE EFFECT



Wrap with ice cubes after spraying for soft, unpredictable textures.

STENCIL & OBJECT RESIST

STENCIL



Use stencils or cutouts to create sharp logos and shapes.

TAPE LINES



Use tape to block areas and reveal clean lines when peeled.

OBJECT RESIST



Place objects (leaves, chains, cardboard, etc.) on garment, then spray.

POCKET RESIST



Stuff a plastic bag or cardboard in the pocket before spraying.

SHIBORI STYLE



Tie off small sections for delicate, repeating shibori patterns.

TIPS FOR BEST RESULTS

- ✓ Mist, don't soak – control creates better detail.
- ✓ Use 100% cotton or high cotton garments.
- ✓ Test on a small area first.
- ✓ Layer light coats and build.
- ✓ Rinse in cold water and air dry.
- ✓ Get creative and experiment!



REMEMBER

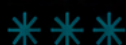


THERE ARE NO MISTAKES IN ART.

Every splash, fade, and texture adds character and makes your piece one of a kind.

EXPERIMENT. COMBINE. CREATE.

Mix techniques to invent your own signature looks. The best designs come from trying new things and pushing your creativity.



YOUR VISION. YOUR STYLE. WEARABLE ART THAT SPEAKS.





OBJECTS YOU CAN USE FOR BLEACH PATTERNS

GET CREATIVE
WITH WHAT YOU
HAVE. TURN SIMPLE
OBJECTS INTO
BOLD DESIGNS.

EVERYDAY ITEMS. UNIQUE TEXTURES. ENDLESS POSSIBILITIES.

Many objects can be used to create unique bleach patterns and textures. The key is to experiment and have fun. Here are some of the best tools and materials to try.



PRESS, PLACE, OR WRAP.
THEN SPRAY & REVEAL.



DOILYS & RUNNERS

Doilies and table runners create some of the most beautiful and detailed bleach patterns. The intricate weaves, lacework, and textures leave amazing impressions on fabric.

- ✓ Creates intricate and detailed designs
- ✓ Works on shirts, hoodies, bags, and more
- ✓ Easy to place, press, and spray
- ✓ Reusable over and over again

DOILY



KEPSWET Cotton 40 Inch Round Crochet Lace Doilies
(Beige)

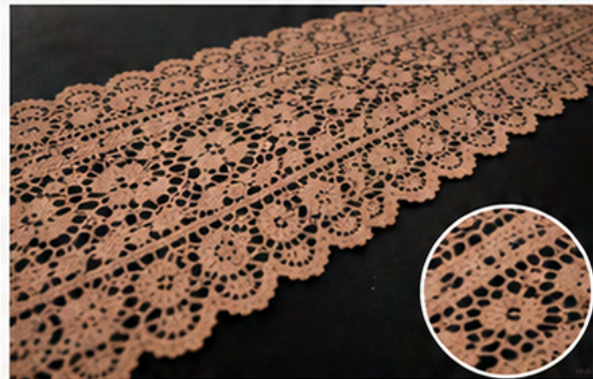
- Intricate circular patterns
- Perfect for large, detailed centerpieces
- 100% Cotton – strong, absorbent, reusable

VIEW ON AMAZON



<https://amzn.to/4uB1EtY>

RUNNER



SHACOS 15 Inch Round Placemats Set of 6,
Cotton Polyester Woven Braided Place Mats (Beige)

- Long linear textures and borders
- Great for back panels, sleeves, and edges
- Durable blend – reusable and easy to clean

VIEW ON AMAZON



<https://amzn.to/4nUdrBf>

REUSABLE & EASY TO CLEAN



RINSE IN COLD WATER

After each use,
rinse in cold water
to remove any
bleach residue.



GENTLY SQUEEZE & LAY FLAT

Gently squeeze out
excess water and
lay flat to dry.



USE OVER & OVER AGAIN

Once dry, your items
are ready for your
next creative project.



OTHER GREAT OBJECTS TO TRY



LEAVES &
PLANTS



STENCILS



CRUMPLED
PAPER



STRING &
YARN



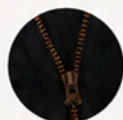
CARDBOARD



BUBBLE
WRAP



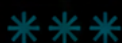
BUTTONS &
COINS



ZIPPERS



TAPE
(MASKING)



SIMPLE OBJECTS. POWERFUL RESULTS. CREATE FEARLESSLY.





OBJECTS YOU CAN USE FOR BLEACH PATTERNS

CURTAINS CAN CREATE STUNNING, UNIQUE TEXTURES!

LACE &
SHEER CURTAINS
MAKE BEAUTIFUL
BLEACH PATTERNS!

Curtains are perfect for making large, soft, floral, and lace-like bleach patterns on shirts, hoodies, pants, bags, and more.

WHY USE CURTAINS?



Beautiful floral & leaf patterns
Creates soft, detailed, organic designs.



Large coverage
Great for full-front designs, backs, sleeves, and bigger items.



Lightweight & sheer
Allows bleach to hit the fabric in soft layers, not heavy blobs.



Reusable over & over
Just wash in cold water after each use.



LACE SHEER CURTAINS

108" Long, 2 Panels (Leaf Floral)

VIEW ON AMAZON



<https://amzn.to/4vfGL7D>



PATTERN IDEAS & RESULTS

FULL FRONT



BACK DESIGN



SLEEVES



HOODIES



BAGS & MORE



HOW TO USE CURTAINS



Lay curtain flat
over your garment.



Mist bleach mixture
lightly on top.



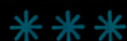
Let it develop
(keep an eye on it).



Rinse in cold water
and air dry.

PRO TIPS

- ✓ Use light colored lace or sheer curtains.
- ✓ The more texture in the curtain = more detail.
- ✓ Try layering curtains for deeper, richer designs.
- ✓ Avoid blackout or thick curtains.



EVERYDAY ITEMS. LIMITLESS DESIGNS. CREATE YOUR WAY.





FREQUENTLY ASKED QUESTIONS

BLEACH ART FAQ

THE MOST COMMON QUESTIONS WE GET ASKED

CLEAR
ANSWERS.
BETTER RESULTS.
MORE CREATIVE
FREEDOM.



? 1. HOW LONG SHOULD I LEAVE THE BLEACH ON?



Usually
5–10 minutes.

Different garments
react differently.
Watch the color
develop and rinse
once you've reached
the look you want.

? 2. DO I LET IT DRY BEFORE WASHING?



No.

Once you've
reached the
desired color,
rinse it
immediately
in cold water.

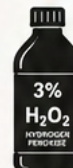
? 3. HOW DO I STOP THE BLEACH?



Simply rinse
thoroughly
with cold
water.

For the Snow Milk method
(50% bleach / 50% water),
this is usually all that's needed.

? 4. DO I NEED TO NEUTRALIZE THE BLEACH?



Usually no.

For light misting
and controlled
spraying, a cold
water rinse
works great.

For heavier bleaching, some artists
use hydrogen peroxide as an
optional neutralizer.

OPTIONAL HYDROGEN PEROXIDE

<https://amzn.to/4uwsy6b>

? 5. HOW DO I SET OR SEAL THE DESIGN?



You don't
need to.

Bleach permanently
removes dye from
the garment.

Once rinsed and washed,
the design becomes part
of the fabric.

? 6. DO I USE DETERGENT ON THE FIRST WASH?



Yes.

After rinsing
thoroughly,
wash normally
with cold water
and detergent.

? 7. WILL THE DESIGN WASH OUT?



No.

Bleach
permanently
removes color
from the fabric.

The design will
remain after washing.

? 8. WILL BLEACH CREATE HOLES?



Not when using
the Snow Milk
method:

- ✓ 50% Bleach
- ✓ 50% Water
- ✓ Light Mist Application
- ✓ 5–10 Minute Development
- ✓ Cold Water Rinse

Avoid soaking garments
in straight bleach.

? 9. SHOULD I AIR DRY?



Yes.

Air drying
is recommended
and helps
prevent
shrinkage.

? 10. WHAT FABRICS WORK BEST?

✓ BEST RESULTS:

- 100% Cotton
- High Cotton Percentage Garments



✗ AVOID:

- Heather Garments
- Fluorescent Colors
- High Polyester Blends

? 11. CAN I REUSE MY STENCILS, DOILIES, RUNNERS & CURTAINS?



Absolutely.

Simply rinse them
in cold water
after each use
and allow them
to air dry.

Most can be reused
hundreds of times.

? 12. HOW MUCH BLEACH SHOULD I USE?



Less is more.

Mist the garment
lightly.

You do not need
to soak the fabric.

Controlled spraying
creates cleaner details
and reduces the chance
of damage.

? 13. WHY ISN'T MY GARMENT CHANGING COLOR?



Possible reasons:

- Too much polyester
- Heather fabric
- Fluorescent garment
- Bleach is old
- Not enough development time

100% cotton garments consistently
produce the brightest results.



SNOW MILK PRO TIP

The biggest mistake beginners make
is using too much bleach.



Start with
a light mist.



Let the garment
develop.



Build slowly.

**YOU CAN
ALWAYS ADD
MORE BLEACH.
YOU CAN'T UNDO
IT ONCE IT'S
APPLIED.**



COLD WATER IS YOUR BEST FRIEND

Always rinse in cold water after bleaching.
Hot water can set any remaining bleach
and damage the fabric.



FREE SNOW MILK BLEACH HANDBOOK

More tutorials, tools, patterns, and wearable
art inspiration available at:

www.realsnowmilk.com





TROUBLESHOOTING

WHEN THINGS DON'T GO AS PLANNED

FIX COMMON BLEACH ART PROBLEMS FAST

EVERY
PROBLEM HAS
A SIMPLE FIX.
YOU'VE GOT
THIS!

1. MY SHIRT ISN'T BLEACHING

POSSIBLE CAUSES:

- Heather garment
- Too much polyester
- Fluorescent garment
- Weak bleach
- Didn't wait long enough

✓ FIX:

Use 100% cotton garments and let the bleach develop for 5–10 minutes.



2. MY SHIRT GOT HOLES

POSSIBLE CAUSES:

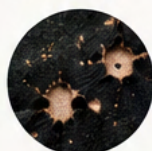
- Used straight bleach
- Left bleach on too long
- Soaked the garment

✓ FIX:

Use the Snow Milk formula:

**50% BLEACH
+ 50% WATER**

Mist lightly.
Don't soak.



3. MY SHIRT TURNED ORANGE

GOOD NEWS:

This is completely normal.

Different dyes react differently.

Some shirts bleach:

- Orange
- Tan
- Yellow
- Brown
- Gray
- Almost White

Every garment is unique.



4. MY DESIGN IS BLURRY

POSSIBLE CAUSES:

- Too much bleach
- Stencil moved
- Oversprayed

✓ FIX:

Apply lighter coats and build slowly.



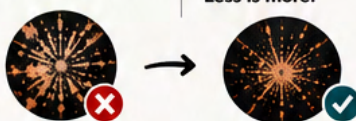
5. THE BLEACH SPREAD TOO FAR

POSSIBLE CAUSES:

- Too much liquid
- Fabric soaked through
- Sprayed too close

✓ FIX:

Mist lightly from farther away.
Less is more.



6. MY DESIGN IS TOO LIGHT

✓ FIX:

Let it develop longer (up to 10 minutes).

You can always apply another light layer.



7. MY DESIGN IS TOO DARK

Unfortunately bleach can't be undone.

✓ PRO TIP:

Start lighter than you think you need.

You can always add more.



8. THE PATTERN DIDN'T SHOW UP

POSSIBLE CAUSES:

- Object wasn't pressed flat
- Not enough bleach
- Fabric type issue

✓ FIX:

Secure your stencil, doily, curtain, or object tightly against the fabric before spraying.



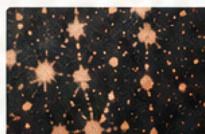
9. UNEVEN OR SPOTTED RESULTS

POSSIBLE CAUSES:

- Uneven spraying
- Moving fabric while wet
- Inconsistent distance

✓ FIX:

Keep your hand moving and spray evenly from the same distance across the garment.



TROUBLESHOOTING CHEAT SHEET

PROBLEM	MOST LIKELY CAUSE
 Not bleaching	Polyester / Heather
 Holes	Too much bleach / Soaked fabric
 Orange color	Normal dye reaction
 Blurry design	Too much spray / Stencil moved
 Weak design	Not enough bleach / Not enough time
 Pattern missing	Object moved / Not pressed flat
 Uneven bleaching	Uneven spraying / Moving fabric

SNOW MILK PRO TIP

MOST BEGINNER MISTAKES COME FROM USING
TOO MUCH BLEACH.



Start
Light



Build
Slowly



Experiment



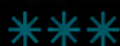
Every Garment
Reacts
Differently



That's What
Makes Bleach
Art Unique

NO MISTAKES. JUST DIFFERENT RESULTS.

SNOW MILK 



CREATE FREELY. STAY SAFE. MAKE **WEARABLE ART.**





MY FAVORITE TOOLS THE EXACT STUFF I USE

TRUSTED TOOLS. BETTER RESULTS. EVERY TIME.

THE RIGHT
TOOLS MAKE
ALL THE
DIFFERENCE!



1 BLEACH

CLORALEN
Regular Bleach



- Strong & reliable
- Consistent results
- Widely available

WHY I LOVE IT:

It gives me the power I need for bold, vibrant bleach art.

VIEW ON AMAZON



<https://amzn.to/3PzXNhl>

2 SPRAY BOTTLE

REGULAR SPRAY
BOTTLE (LINK)



- Great for large areas
- Quick coverage
- Easy to refill

WHY I LOVE IT:

Perfect for beginners and expressive designs.

VIEW ON AMAZON



<https://amzn.to/4dYsLcy>

3 PUMP SPRAYER

CHAPIN 1 GALLON
PUMP SPRAYER



- Even, consistent mist
- Fine spray control
- Less hand fatigue

WHY I LOVE IT:

My go-to for smooth fades and pro-level control.

VIEW ON AMAZON



<https://amzn.to/49hPm1d>

4 T-SHIRTS

GILDAN 5000
PREMIUM COTTON



- 100% preshrunk cotton
- Soft & durable
- Perfect for bleach art

WHY I LOVE IT:

Reliable quality that bleaches bright and wears well.

VIEW ON AMAZON



<https://amzn.to/4dELuKb>

5 HOODIES

HANES ULTIMATE
SWEATSHIRT



- Soft, warm & durable
- Great for layering
- Holds bleach well

WHY I LOVE IT:

Comfortable, high quality, and perfect for bold designs.

VIEW ON AMAZON



<https://amzn.to/4dXAjeA>

6 RESPIRATOR

3M FULL FACE
RESPIRATOR



- Full face protection
- Filters fumes & particles
- Adjustable & secure

WHY I LOVE IT:

Safety first! Protects my lungs and keeps me creating worry-free.

VIEW ON AMAZON



<https://amzn.to/4nQfmXq>

7 DOILY

KEPSWET 40 INCH
CROCHET DOILY



- Intricate details
- Perfect for centerpieces
- 100% cotton, reusable

WHY I LOVE IT:

Creates stunning lace patterns with beautiful detail every time.

VIEW ON AMAZON



<https://amzn.to/4uB1ETy>

8 RUNNER

SHACOS 15 INCH
LACE RUNNER



- Long linear designs
- Beautiful lace texture
- Reusable over & over

WHY I LOVE IT:

Perfect for table tops, back designs, and accent pieces.

VIEW ON AMAZON



<https://amzn.to/4nUdr8f>

9 CURTAINS

LACE SHEER
CURTAINS (108")



- Soft floral patterns
- Large coverage
- Lightweight & sheer

WHY I LOVE IT:

Makes gorgeous, large scale patterns with a soft, delicate touch.

VIEW ON AMAZON



<https://amzn.to/4vfGL7D>

10 HYDROGEN PEROXIDE

HARRIS 3%
FOOD GRADE



- Optional neutralizer
- Helps stop reaction
- 3% food grade safe

WHY I LOVE IT:

My optional step for heavy bleach or advanced projects.

VIEW ON AMAZON



<https://amzn.to/4uwsy6b>

11 NITRILE GLOVES

SYNMAX VINYL EXAM GLOVES -
X-LARGE (PACK OF 1000)



- Protects hands from bleach
- Better grip while spraying
- Disposable & inexpensive
- Keeps bleach off skin

VIEW ON AMAZON



<https://amzn.to/3PuZqxe>

A FEW MORE HELPFUL EXTRAS



GLOVES

Protect your hands and keep them clean.



SAFETY GLASSES

Protect your eyes from splashes and fumes.



APRON

Keep your clothes clean and protected.



BULLDOG CLIPS

Keep stencils, runners, and curtains in place.

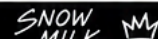


MASKING TAPE

Block areas or create clean negative space.



GOOD TOOLS. ENDLESS CREATIVITY. MAKE YOUR MARK.





SNOW MILK FORMULA CHEAT SHEET

KEEP THIS
PAGE HANDY
FOR PERFECT
BLEACH ART!

THE SIMPLE FORMULA. PERFECT RESULTS. EVERY TIME.



50% + 50% BLEACH + WATER



THE SNOW MILK FORMULA

EQUAL PARTS. ENDLESS POSSIBILITIES.

THE PROCESS

1 PREPARE



Mix 50% bleach and 50% water in your spray bottle or pump sprayer.

2 MIST, DON'T SOAK



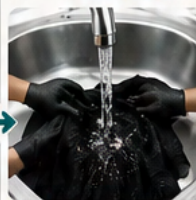
Mist your garment lightly. Don't soak. Light layers give you more control and better detail.

3 LET IT DEVELOP



Let the bleach work its magic for 5–10 minutes. Watch it develop. Every fabric is different.

4 RINSE IN COLD WATER



Rinse thoroughly in cold water until the water runs clear. This stops the bleach reaction.

5 AIR DRY



Air dry in a well-ventilated area out of direct sunlight. This helps preserve the design and the fabric.

6 WEAR & ENJOY



Your wearable art is set and ready! No fading, no cracking—just permanent, beautiful results.

QUICK REFERENCE CHECKLIST



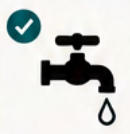
MIST, DON'T SOAK

Light misting = more control and better details.



5–10 MINUTES

Perfect time range for most fabrics and effects.



COLD WATER RINSE

Rinse until water runs clear to stop the reaction.



AIR DRY ONLY

Air drying protects your design and prevents shrinkage.



100% COTTON

Best results come from 100% cotton or high cotton percentage.



WELL VENTILATED

Always work in a well-ventilated area or outdoors.



WEAR RESPIRATOR

Protect your lungs. Wear a respirator when spraying.



NEVER MIX CHEMICALS

Never mix bleach with ammonia, vinegar, or other cleaners.

PRO TIPS



START LIGHT

You can always add more bleach. You can't take it away.



TEST FIRST

Always test on a small hidden area before starting your design.



BUILD IN LAYERS

Light coats + time = better control, depth, and detail.



EVERY GARMENT IS UNIQUE

Different fabrics react differently. Experiment and have fun!



HAVE FUN

There are no mistakes in art—only happy accidents.



REMEMBER:

The Snow Milk formula is all about CONTROL. Less is more. Time is your friend. Creativity has no rules.



MAKE IT YOURS.
MAKE IT BOLD.

SNOW MILK

Wearable Art.
No Restocks.
Individually
Numbered.



FREE SNOW MILK BLEACH HANDBOOK

More tutorials, tools, patterns,
and wearable art inspiration at:

www.realsnowmilk.com



SIMPLE FORMULA. ENDLESS POSSIBILITIES. CREATE FEARLESSLY.





WEARABLE ART.
INDIVIDUALLY NUMBERED.



realsnowmilk.com